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1. A computer-implemented method for using a device embedded in an apparatus to report the state of the apparatus to a remote computer, comprising:

detecting the state of the apparatus;

generating a message that reports the state of the apparatus using a self-describing computer language; and sending the message to the remote computer.

- 2. The method of claim 1, wherein the message comprises an electronic mail message.
- 3. The method of claim 1, wherein the message comprises a hypertext transfer protocol command.
- 4. The method of claim 1, wherein the state is indicative of an error condition in the apparatus.
- 5. The method of claim 4, wherein the error condition comprises a variable that deviates from an acceptable value or a predetermined range of acceptable values.

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- 6. The method of claim 1, wherein detecting the state comprises receiving the state from the apparatus.
- 7. The method of claim 1, wherein detecting the state comprises retrieving the state periodically from the apparatus.
 - 8. The method of claim 1, wherein detecting the state comprises:

obtaining an identifier for the apparatus, the identifier relating to the state of the apparatus; and reading the state from the apparatus using the identifier.

- 9. The method of claim 1, further comprising: determining if the state of the apparatus has changed; wherein the electronic mail message is generated if the state of the apparatus has changed.
- 20 10. The method of claim 9, wherein determining comprises comparing the state received from the apparatus to a previous state of the apparatus.

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- 11. The method of claim 1, wherein the self-describing computer language comprises eXtensible Markup Language (XML).
- 12. The method of claim 1, wherein the message is generated using a predefined template, the message being generated by:

obtaining one or more variables relating to the apparatus; and

inserting the one or more variables into the template.

- 13. The method of claim 1, wherein the state of the apparatus is included as part of a body of the message.
- 14. The method of claim 1, wherein the state of the apparatus is included as part of an attachment to the message.
- 15. A computer-implemented method for obtaining a state of an apparatus from a device embedded in the apparatus, comprising:

receiving a message that reports the state of the apparatus using a self-describing computer language; and extracting the state of the apparatus from the message.

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16. The method of claim 15, wherein the message comprises an electronic mail message.

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- 17. The method of claim 15, wherein the message comprises a hypertext transfer protocol command.
- 18. The method of claim 15, wherein the self-describing computer language comprises eXtensible Markup Language (XML).
- 19. The method of claim 15, wherein the state is indicative of an error condition in the apparatus.
- 20. The method of claim 19, wherein the error

 20 condition comprises a variable that deviates from an

 acceptable value or a predetermined range of acceptable

 values.

21. The method of claim 15, further comprising passing the state of the apparatus to a customer relationship management system.

22. A computer program stored on a computer-readable medium for reporting the state of an apparatus to a remote computer, the computer program comprising instructions that cause an embedded device in the apparatus to:

detect the state of the apparatus;

generate a message that reports the state of the

apparatus using a self-describing computer language; and

send the message to the remote computer.

- 23. The computer program of claim 22, wherein the message comprises an electronic mail message.
- 24. The computer program of claim 22, wherein the message comprises a hypertext transfer protocol command.
- 25. The computer program of claim 22, wherein the state is indicative of an error condition in the apparatus.

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- The computer program of claim 25, wherein the 26. error condition comprises a variable that deviates from an acceptable value or a predetermined range of acceptable values.
- The computer program of claim 22, wherein detecting the state comprises receiving the state from the apparatus.
- 28. The computer program of claim 22, wherein detecting the state comprises retrieving the state periodically from the apparatus.
- The computer program of claim 22, wherein detecting the state comprises:

obtaining an identifier for the apparatus, the identifier relating to the state of the apparatus; and

reading the state from the apparatus using the

20 identifier.

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- 30. The computer program of claim 22, further comprising instructions that cause the embedded device to: determine if the state of the apparatus has changed; wherein the message is generated if the state of the apparatus has changed.
- 31. The computer program of claim 30, wherein determining comprises comparing the state received from the apparatus to a previous state of the apparatus.
- 32. The computer program of claim 22, wherein the self-describing computer language comprises eXtensible Markup Language (XML).
- 33. The computer program of claim 22, wherein the message is generated using a predefined template, the message being generated by:

obtaining one or more variables relating to the apparatus; and

inserting the one or more variables into the template.

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- 34. The computer program of claim 22, wherein the state of the apparatus is included as part of a body of the message.
- 5 35. The computer program of claim 22, wherein the state of the apparatus is included as part of an attachment to the message.
 - 36. A computer program stored on a computer-readable medium for obtaining a state of an apparatus from a device embedded in the apparatus, the computer program comprising instructions that cause a processor to:

receive a message that reports the state of the apparatus using a self-describing computer language; and extract the state of the apparatus from the message.

- 37. The computer program of claim 36, wherein the message comprises an electronic mail message.
- 20 38. The computer program of claim 36, wherein the message comprises a hypertext transfer protocol command.

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- 39. The computer program of claim 36, wherein the self-describing computer language comprises extensible Markup Language (XML).
- 5 40. The computer program of claim 36, wherein the state is indicative of an error condition in the apparatus.
 - 41. The computer program of claim 40, wherein the error condition comprises a variable that deviates from an acceptable value or a predetermined range of acceptable values.
 - 42. The computer program of claim 36, further comprising instructions that cause the processor to pass the state of the apparatus to a customer relationship management system.
 - 43. A device embedded in an apparatus for reporting the state of the apparatus to a remote computer, the embedded device comprising circuitry which:

detects the state of the apparatus; generates a message that reports the state of the

apparatus using a self-describing computer language; and sends the message to the remote computer.

- 44. The device of claim 43, wherein the message comprises an electronic mail message.
 - 45. The device of claim 43, wherein the message comprises a hypertext transfer protocol command.
 - 46. The device of claim 43, wherein the state is indicative of an error condition in the apparatus.
 - 47. The device of claim 46, wherein the error condition comprises a variable that deviates from an acceptable value or a predetermined range of acceptable values.
 - 48. The device of claim 43, wherein detecting the state comprises receiving the state from the apparatus.
 - 49. The device of claim 43, wherein detecting the state comprises retrieving the state periodically from the

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apparatus.

50. The device of claim 43, wherein detecting the state comprises:

obtaining an identifier for the apparatus, the identifier relating to the state of the apparatus; and reading the state from the apparatus using the identifier.

51. The device of claim 43, wherein:

the circuitry determines if the state of the apparatus has changed; and

the message is generated if the state of the apparatus has changed.

- 52. The device of claim 51, wherein determining comprises comparing the state received from the apparatus to a previous state of the apparatus.
- 53. The device of claim 43, wherein the selfdescribing computer language comprises eXtensible Markup Language (XML).

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- 54. The device of claim 43, wherein the message is generated using a predefined template, the message being generated by:
- obtaining one or more variables relating to the apparatus; and

inserting the one or more variables into the template.

- 55. The device of claim 43, wherein the state of the apparatus is included as part of a body of the message.
- 56. The device of claim 43, wherein the state of the apparatus is included as part of an attachment to the message.
- 57. The device of claim 43, wherein the circuitry comprises a memory which stores executable instructions and a processor which executes the instructions.
- 58. The device of claim 43, wherein the circuitry comprises one or more of an application-specific integrated circuit and a programmable gate array.

- 59. A first apparatus for obtaining a state of a second apparatus from a device embedded in the second apparatus, the first apparatus comprising circuitry which:
- receives a message that reports the state of the second apparatus using a self-describing computer language; and

extracts the state of the second apparatus from the message.

- 60. The first apparatus of claim 59, wherein the message comprises an electronic mail message.
- 61. The first apparatus of claim 59, wherein the message comprises a hypertext transfer protocol command.
- 62. The first apparatus of claim 59, wherein the self-describing computer language comprises eXtensible Markup Language (XML).
- 63. The first apparatus of claim 59, wherein the state is indicative of an error condition in the second

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Attorney Docket No. 11333/014001 apparatus.

- 64. The first apparatus of claim 63, wherein the error condition comprises a variable that deviates from an acceptable value or a predetermined range of acceptable values.
- 65. The first apparatus of claim 59, wherein the circuitry passes the state of the second apparatus to a customer relationship management system.
- 66. The first apparatus of claim 59, wherein the circuitry comprises a memory which stores executable instructions and a processor which executes the instructions.
- 67. The first apparatus of claim 59, wherein the circuitry comprises one or more of an application-specific integrated circuit and a programmable gate array.
 - 68. A system comprising:
 - a first device comprising circuitry which generates a

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message reporting a state of an apparatus using a selfdescribing computer language, and

a second device, in communication with the first device, the second device comprising circuitry which receives the message from the first device.

- 69. The system of claim 68, wherein the message comprises an electronic mail message.
- 70. The system of claim 68, wherein the message comprises a hypertext transfer protocol command.
- 71. The system of claim 68, wherein the circuitry in the second device extracts the state of the apparatus from the electronic mail message.
- 72. The system of claim 68, wherein the first device is embedded in the apparatus and the second device comprises a remote computer.

73. The method of claim 1, further comprising queuing the message prior to sending the message.

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- 74. The computer program of claim 22, further comprising instructions that cause the computer to queue the message prior to sending the message.
- 75. The device of claim 43, wherein the circuitry queues the message prior to sending the message.